

# IAG on the Internet

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<http://www.iag-aig.org>

## Introduction

The IAG maintains an Internet site, which is a valuable source of information not only about the Association itself, but also about its scientific disciplines. The primary goal of the website is to communicate with the IAG members, and make information available to the wider Geosciences community in the world as a whole.

Since the maintenance of the IAG website belongs to the activities of the Communication and Outreach Branch (COB) it is still hosted at the Department of Geodesy and Surveying of the Budapest University of Technology and Economics (BME), Budapest, Hungary. The geographical distribution of the visitors of the IAG website can be seen on Figure 1 for the period of September, 2015 to January, 2016.

During the past four years, the layout of the website has been redesigned.

## Topic of the Month

The Topic of the Month section of the opening page aims to promote important scientific achievements and activities to the wider public. The latest scientific results, the establishment of international and interdisciplinary research projects and all other information, which may have a great impact on the geodetic community, can be posted to this section of the website.

Since the COB intends to publish a new topic in each month, Geodesists are kindly encouraged to submit new topics to the COB e-mail address: [iagcob@iag-aig.org](mailto:iagcob@iag-aig.org)

The Topics of the Month must include an image and a short introduction, too. Both of them are published on the opening page of the website, and more details are given on separate pages.

## Publishing on the IAG Website

The IAG COB encourages all the IAG Members and Geodesists in general to publish information on the IAG213, Fax: +36-1-463 3192.

## IAG on Social Media

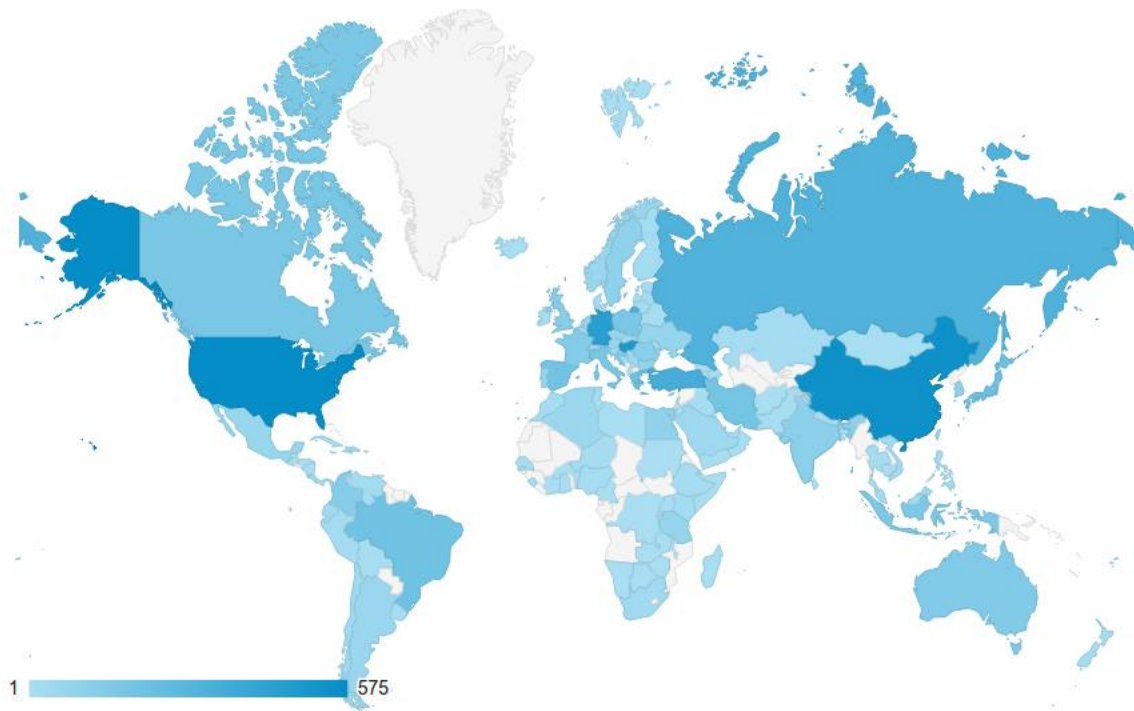
In order to address the younger generations the COB has opened the IAG page on Facebook and Twitter. As of February 22, 2016, the page <http://www.facebook.com/InternationalAssociationOfGeodesy> has 347 'likes'. The age distribution of the likers can be seen on Figure 2.

It's worth mentioning that the announcements on ITRF 2014 and on the February issue of the IAG Newsletter produced more than 1400 reaches on Facebook.

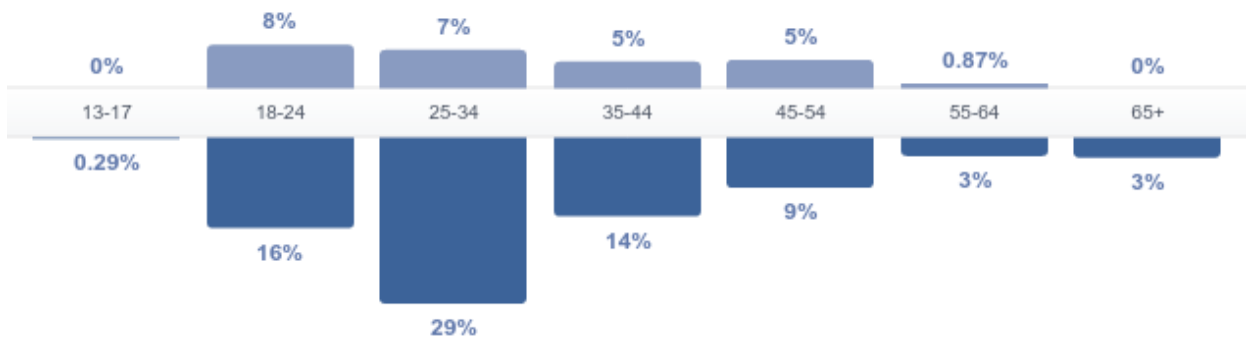
The IAG Twitter site of IAG is available at: [http://www.twitter.com/iag\\_cob](http://www.twitter.com/iag_cob). We would like to encourage everyone who is interested in Geodesy to follow these pages, since the latest information published on the IAG website are available on Facebook and Twitter, too. The followers of these pages are automatically notified about the latest IAG news.

However our presence on the social media needs more frequently news on Geodesy and IAG. Therefore we would like to encourage IAG members and geodesists in general to provide us input to be published on these sites. A good example is the announcement of the Norwegian Mapping Agency on the Svalbard observatory ([http://www.iag-aig.org/index.php?tpl=text&id\\_c=79&id\\_t=663](http://www.iag-aig.org/index.php?tpl=text&id_c=79&id_t=663)). Please feel free to contact the COB for publishing such geodesy related informations, because it really helps to improve the outreach activities of IAG.

We do appreciate your help and cooperation!



**Fig. 1** Geographical distribution of the page visits of the IAG website from September, 2015 and January, 2016



**Fig. 2** The age distribution of Facebook likers (above: 25% of likers are women; below: 75% of likers are men)